



AVON PRODUCTS, INC.

AVON LEADERSHIP TEAM

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Andrea Jung
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Executive Vice President and
Chief Financial Officer

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Executive Vice President and
President, Europe, Asia and Africa

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Senior Vice President,
Human Resources

Susan J. Kropf
Executive Vice President and
President, North America

Fernando Lezama
Executive Vice President and
President, Latin America

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Senior Vice President,
Corporate Communications

Ward M. Miller, Jr.
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General Counsel and Secretary

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Senior Vice President,
Global Business Operations

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Harriet Edelman
Senior Vice President,
Global Operations

Lynn Emmolo
Senior Vice President,
Global Product Marketing

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Vice President, Global Strategic
Planning and Marketing Research

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Group Vice President,
Global Brand Imaging

Dennis Ling
Group Vice President, Finance and
Treasurer

Janice Marolda
Vice President and Controller

Carrol Murray-Negron
Vice President, Investor Relations

Janice Teal
Group Vice President and
Chief Scientific Officer

Kathleen Walas
Group Vice President,
Public Relations and Corporate Affairs

CORPORATE INFORMATION

Independent Accountants
PricewaterhouseCoopers L.L.P.
1301 Avenue of the Americas
New York, NY 10019-6013

Transfer Agent and Registrar
EquiServe
P.O. Box 2500
Jersey City, NJ 07303-2500
(201) 324-0498

Form 10-K
Any shareholder may obtain a copy
of the company's 1998 annual report
(Form 10-K) by writing to:
Shareholder Relations
Avon Products, Inc
1345 Avenue of the Americas
New York, NY 10105-0196

For the latest earnings and
dividend information, please
call 1-888-AVP-FACT

Professional Investors
Please call Carol Murray-Negron
Vice President, Investor Relations
at (212) 282-5320

Shareholder Services
Please call Marilyn Reynolds,
Manager, Shareholder Relations at
(212) 282-5619

World Headquarters
1345 Avenue of the Americas
New York, NY 10105-0196
(212) 282-5000

For information about becoming an
Avon Representative or purchasing
Avon products, please call 1-800-
FOR-AVON.

Visit Avon on the Worldwide Web at
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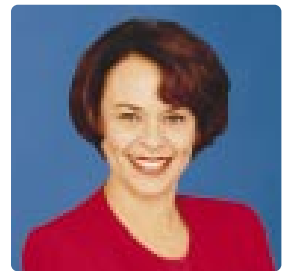
George V. Grune
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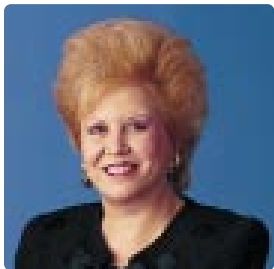
Andrea Jung
President and Chief Operating Officer



Susan J. Kropf
Executive Vice President and President, North America



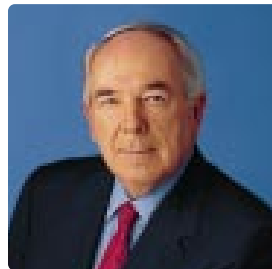
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President, People Magazine



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Chief Executive Officer



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