Avon Products, Inc. and Consumer Safety: 
Antiperspirants and Aluminum

Avon is committed to offering safe and effective products, and we offer a wide variety of product formulations to serve the needs of consumers in the more than 100 countries in which we do business. There is no evidence that aluminum, or any other ingredient used in Avon antiperspirants, cause adverse health effects. The ingredients in Avon’s antiperspirant and deodorant products comply with applicable government safety requirements in every country in which they are sold.

Aluminum-based raw materials are used extensively in cosmetics, pharmaceuticals and over-the-counter (OTC) drug products. Many antiperspirant/deodorant products contain aluminum-based active ingredients such as aluminum chlorohydrate. These materials have been used safely for decades with no adverse effects. These ingredients been subjected to intense scrutiny and determined as safe by the U.S. Food and Drug Administration (FDA), the Japanese Ministry of Health and Welfare (MHW) and the Scientific Committee on Cosmetology and Non-Food Products (SCCNFP) in the European Union.

According to the U.S. National Cancer Institute, “researchers at the NCI, a part of the National Institutes of Health, are not aware of any conclusive evidence linking the use of underarm antiperspirants or deodorants and the subsequent development of breast cancer. The U.S. Food and Drug Administration (FDA), which regulates food, cosmetics, medicines, and medical devices, also does not have any evidence or research data that ingredients in underarm antiperspirants or deodorants cause cancer.”

http://www.cancer.gov/cancertopics/factsheet/risk/apdeo

Aluminum is one of the most common elements in land, air, water. People are exposed to aluminum from a variety of sources on a daily basis. The primary route of human exposure is from ingestion of food and drink. By comparison, exposure from consumer products such as antiperspirants is negligible. There is no conclusive evidence that this exposure is of concern.

Consumers can be assured that any cosmetic or personal care product that carries the Avon name has undergone thorough safety evaluation and can be used with the utmost confidence.

Product ingredient information can be found at http://cosmeticsinfo.org/

For inquiries about the safety of Avon products, please contact avoncr@avon.com.